

# Cape & Islands Green on the Lower Cape

presented by the Community Development Partnership



community development partnership

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**New Program Merges Market Opportunities with Sustainable Business Practices**



**Spring 2012**

**Sign up for the workshop  
at [www.capecdp.org](http://www.capecdp.org)**

**\$150 = 3 workshops\*\*  
=> \$4000 in marketing  
opportunities**

The CDP is pleased to partner with **Cape & Islands Green** to offer Lower Cape businesses a practical and easy way to reap environmental, social and economic benefits. Through a three part workshop series accompanied by one-on-one support, you will learn how to adopt sustainable business practices that will verify you as **Cape & Islands Green**.

*\*\*Pricing includes:  
participation in 3 workshops  
Verification in Cape & Islands Green  
Cooperative Marketing Opportunities*

*1-10 employees \$150  
10-35 employees \$210  
35+ employees \$300*

Do you want to:

- Save money by reducing your business's energy costs
- Attract new customers as a Cape & Islands Green business
- Develop sustainable business practices
- Initiate an energy audit of your business
- Be listed in the 2013 Cape Cod Travel Guide as a "Cape & Islands Green" verified business
- Be listed in the next issue of CHA magazine as a "Cape & Islands Green" verified business.
- Reduce our community's reliance on non-renewable energy.

Sign up now for the next workshop at [www.capecdp.org](http://www.capecdp.org).





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The Community Development Partnership nurtures a vibrant Lower Cape region by promoting environmental and economic sustainability, expanding opportunities for low and moderate income residents, and preserving our unique cultural and historic character.



**Workshop #1: Conservation**

Presented by Cape & Islands Green, this workshop will re-introduce businesses to behavior and lifestyle changes that can make a huge difference in conservation efforts. By participating in this workshop you will start the process for entry into the “Cape and Islands Green” verification program. Once you have attended this workshop you can get to work on your verification checklist. Program staff are available to help you through the verification process.



**Workshop #2: Energy Efficiency**

Hosted by Cape Light Compact, this workshop will help you understand how an analysis of your utility usage along with conservation methods will reduce your energy costs. No interest loans are available from the CDP to help with the cost of implementing the energy efficiency measures recommended in your audit.



**Workshop #3: Renewable Energy**

Hosted by Cape and Islands Self-Reliance, this workshop will help with understanding if renewable energy is right for your business and how to choose the technology and vendor that match your needs.

**Spring 2012 Workshop Schedule**

**February 2012**

Feb 28 - Workshop #1 Conservation 5:30pm - 7:30pm - Eastham, CDP Conference Room

**March 2012**

March 14 - Workshop #1 Conservation 5:30 -7:30pm—Harwich Chamber of Commerce

March 20 - Workshop #1 Conservation 5:30 -7:30pm—Chatham Community Center

**April 2012**

April 3 - Workshop #1 Conservation 10am - Noon—Center of Coastal Studies, Provincetown

*“I wanted to do something to get us moving to independence and get off foreign oil. So I installed solar panels on my roof. It’s also a way to show others how to make a difference” - Mike O’Connor, Bird*

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